

# Cultural Daily

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## 4 Ways AI Impacted the Movie Industry

Our Friends · Thursday, December 4th, 2025

The movie industry has come a long way from those poor quality visual effects to CGI and everything we enjoy today. As someone who binge-watches movies on a daily basis, I've seen the quality of the movies I watch progress over the years, and I'm all here for it. I remember enjoying movies even when the effects looked unrealistic, but now it's wild to see how clean and detailed everything has become.

And now that AI is at its peak and is continuously improving day by day, the impact it made in most industries are becoming clearer to see. Now, one of the biggest questions I had in mind is... how did AI impact the movie industry? I mean, we can obviously see it on **streaming services**. So I decided to do a deep dive and see how far AI reached filmmaking.

Here are the four ways AI impacted the movie industry:

- **Visual effects are much smoother looking now.**

Okay so this isn't a one-time thing that you'd notice from extremely poor quality to stellar quality in one sitting. If you're someone who loves watching movies growing up, you'll notice the massive difference over the years. Scenes that used to feel a little fake now look so realistic, and it's crazy to see how much more immersive movies have become. AI plays a big role in this, and I really appreciate its work.

- **Writers provide smarter scripts.**

This is a little controversial because AI became a threat to many jobs. Writers are in fact one of the most affected groups. Sure, that was the initial fear, but in reality, AI isn't really replacing writers. It became more of a helper than a replacement because they can brainstorm better ideas, check pacing, spot weak parts of a story, or even refine scripts.

As someone who notices plot holes and awkward dialogues while **TV streaming**, I can really appreciate how smoother stories feel now. But there are also times when it's so obvious that AI had a hand in it like when a scene feels too predictable or dialogue comes off a bit robotic.

- **Movie recommendations on streaming platforms are much more accurate.**

The algorithm is becoming so smart, too smart in my opinion because when you search for something, you'll be bombarded with suggestions that are eerily spot-on. Sometimes it feels like the platform knows me better than I know myself. I've found movies and shows I wouldn't have discovered otherwise, and it's kind of amazing how AI studies what I watch, how long I watch it, and even what I skip to make better recommendations.

It can be scary for real, but it's actually so good that if you really want to binge-watch something in that genre, the list could go on for days. Just make sure that your **internet service provider** is up to the task when you do that.

### • AI is a big help in the restoration of classic films.

Some of the best movies ever produced existed years before we were born. And that only means one thing: the quality has aged, and most of the time, not so gracefully. Faded colors and blurry frames used to be part of that old charm, but if you really want to enjoy the films, you'll know that restoring them makes a huge difference. AI helps clean up the scratches and sharpen the images, which allows us modern viewers to enjoy classic films.

## The Bottom Line

AI has massively affected the movie industry, but it's mostly positive. There are probably a few caveats here and there, but if you look closely from the perspective of a movie enjoyer, it is hard not to appreciate the benefits. It's not perfect, of course, but overall, it makes movies more enjoyable and accessible. I can't wait to see what comes next.

*Photo: Freepik via their website.*

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