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## 5 Things to Know When Using CoinRemitter's Pricing Widget

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Recently, CoinRemitter launched many features. All of them intended to make cryptocurrency payments easier for everyday use. The Pricing Widget is one of these launches. It is considered to be one of the best solutions to accept crypto payments for pricing plans. However, it needs to be used in the best way to bring the best output. In this article, we will have a basic overview of the Pricing Widget. Then we will learn things to know when using the Pricing Widget by this [crypto payment processor](#).

### Pricing Widget

This is a top-rated solution by CoinRemitter. Here, you can create a widget with your plan deliverables and pricing, place it on your website, and facilitate cryptocurrency payments to your consumers. Accepting crypto payments using the **Pricing Widget** consists of five easy steps:

- **Choose a Layout:** View a range of layouts and select the one that best suits your business preferences.
- **Configure the Widget:** Work on its appearance. Set theme, plan name, deliverables, pricing, and other important information as per your requirements.
- **Enable Cryptocurrency Payments:** Add the crypto payment functionality by connecting internal wallets. Payments will be deposited into the wallets linked here.
- **Get the Code:** Click 'Publish' and get the widget's code in the 'Embed' tab.
- **Publish the Widget:** Add the widget's code to your website's source code to place it on your platform.

## 5 Things to Know When Using the Pricing Widget

### 1. Choose a Layout According to Your Business Requirements

The Pricing Widget offers multiple layout options in the first step. You can choose one that best suits your business requirements. This will reduce your customization efforts, resulting in less time consumption. Choosing a layout that doesn't align with your business goals may slow down the widget creation process and cause unwanted delay.

### 2. Offer Multiple Cryptocurrency Options

#### Cryptocurrency Number of Owners

Bitcoin	~106 million
Ethereum	~367 million

Litecoin	~7.1 million
Dogecoin	~8 million

[**Note:** These numbers are as of January 2026 and are based on various sources and metrics, such as the number of active wallets. The actual data may vary.]

The table above shows approximate data on worldwide cryptocurrency owners. We have mentioned only four cryptocurrencies here, but there are more than 9000 currencies in reality.

As you can see in the table, all major cryptocurrencies have millions of owners. So, supporting only one or two cryptocurrencies will result in losing millions of customers. You have to support at least 4-5 major cryptocurrencies to serve as many customers as possible.

This cryptocurrency payment gateway offers an easy dropdown option to support multiple cryptocurrencies in the pricing widget. Here, you just have to link multiple internal wallets (all of different currencies) to offer multiple crypto payment options to consumers.

### 3. Check the Preview Before Going Live

This crypto payment processor allows you to create a widget with its live preview. So, you already have the preview. However, once you complete the configuration, you can check the preview from the 'Embef' tab. This will help you know how the widget will look on the live website. You can make modifications if you find any errors or inconsistencies.

### 4. Prefer USDT, USDC, ETH, or BNB Payments for Lower Fees

The Gas Station is the biggest reason to prefer **accepting payments in USDT**, USDC, Ethereum, and Binance Coin. It reduces crypto transaction fees by up to 60% for these currencies. So, you can pay fewer fees and earn more profits.

Currency	Transaction Fee (Without GS)	Transaction Fee (With GS)	Difference (%)
USDT ERC20	5	2	60%
USDT TRC20	5	2	60%
USDC ERC20	3	2	33.33%
Ethereum	0.0001	0.00006	40%
Binance Coin	0.0008	0.0005	37.5%

[**Note:** The data is as of January 2026, and subject to change.]

The table shows a minimum fee reduction of 33.33% and a maximum of 60%. If you accept payments in these currencies, you can unlock more savings for your business.

### 5. Check Stats Regularly

Measuring consumers' response allows you to plan accordingly and grow your business. This crypto payment processor offers statistics with the Pricing Widget. After publishing the widget, you can know the following:

Which plan is purchased the most?

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Which cryptocurrency is used the most to pay?

This feature also offers other stats, but measuring these two parameters helps a lot in your business growth. Below are some modifications you can make to expect better results:

- Add more crypto options
- Add more plans/subscription options
- Modify validities
- Add/remove deliverables
- Modify pricing

## Final Thoughts

As discussed above, the Pricing Widget is one of the best solutions to accept payment in crypto for pricing plans. Also, other benefits like the lowest fees, secure transactions, and the Gas Station make CoinRemitter an ideal crypto payment gateway for your business. When using the Pricing Widget, you have to know a few things as discussed above to utilize its maximum potential. This way, it doesn't get limited to a crypto payment tool, and you can bring more benefits out of it.

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