

Cultural Daily

Independent Voices, New Perspectives

Indie Film Renaissance ... 7 Signs It's Here

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Chris McGurk, Chairman and CEO of [Cinedigm](#), soberly delivered this highly intelligent, analytical address as the keynote of the LA Film Festival. In it, he lays out why indie films are poised for a comeback – and how we can get there.

I think his speech is a must-see for every filmmaker and film lover. Among the stunning statistics: 85% of the seats in movie theatres go unsold every year. There's a lot of capacity for more movies for more movie-goers, if we can change our approach and rise to the challenge.

McGurk's speech begins at the 2-minute mark in this video.

See also: [7 Reasons Why Indie Movies Matter](#);
[Cultural Weekly's 2011 SUNDANCE SCORECARD](#);
[Indie Films: State of the Union](#)

Image: Rachel Weisz and Jude Law in the upcoming indie movie, 360.

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