Cultural Daily

Independent Voices, New Perspectives

Indie Film Renaissance ... 7 Signs It's Here

Cultural Daily · Wednesday, June 27th, 2012

Chris McGurk, Chairman and CEO of Cinedigm, soberly delivered this highly intelligent, analytical address as the keynote of the LA Film Festival. In it, he lays out why indie films are poised for a comeback – and how we can get there.

I think his speech is a must-see for every filmmaker and film lover. Among the stunning statistics: 85% of the seats in movie theatres go unsold every year. There's a lot of capacity for more movies for more movie-goers, if we can change our approach and rise to the challenge.

McGurk's speech begins at the 2-minute mark in this video.

See also: 7 Reasons Why Indie Movies Matter;

Cultural Weekly's 2011 SUNDANCE SCORECARD;

Indie Films: State of the Union

Image: Rachel Weisz and Jude Law in the upcoming indie movie, 360.

This entry was posted on Wednesday, June 27th, 2012 at 5:58 am and is filed under Film You can follow any responses to this entry through the Comments (RSS) feed. You can leave a response, or trackback from your own site.