

Cultural Daily

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Amanda Palmer, Tianna Melides, and the Limits of Social Media

Amanda Palmer · Wednesday, February 27th, 2013

Earlier this week, Amanda Palmer, the hardest working woman in show business, posted this tweet: *From the “less than 100 views on youtube” dept, a cover of @kimbra’s “settle down”. i love how she grows into it: <http://youtu.be/ptd7lv10C3A>*

We’ll agree: Young singer Tianna Melides grows into the song well. We especially love Amanda Palmer for using her position to spotlight up-and-coming artists. Amanda has more than 820,000 Twitter followers.

But what does that mean? As we’re posting this, Tianna’s video has only 426 views. The tweet from super-socially-connected Palmer didn’t help that much. It’s a lesson in the limits of social media.

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