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Robert Mankoff: Anatomy of a New Yorker Cartoon

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Robert Mankoff is a cartoonist, author, and the current cartoon editor for *The New Yorker Magazine*, where he's worked for over 20 years. In this illuminating video for TED Talks, Bob discusses why, out of the 1,000+ cartoons the magazine receives each week, the 17 they select are published.

A self-proclaimed "humor analyst," Bob dissects why we react to certain situations, what is funny, and what just doesn't work. A great presentation filled with insight on the human condition.

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