

# Cultural Daily

Independent Voices, New Perspectives

## Design = Ethics: John Hockenberry's TED Talk

Adam · Tuesday, June 12th, 2012



Journalist John Hockenberry's recent TED Talk begins with his father's focus on good design. Then it becomes something much more: a sermon on design as intentional action, from wheelchairs to life itself.

This entry was posted on Tuesday, June 12th, 2012 at 8:26 pm and is filed under [Fiction](#), [Lifestyle](#), [Technology](#)

You can follow any responses to this entry through the [Comments \(RSS\)](#) feed. You can leave a response, or [trackback](#) from your own site.