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How Entrepreneurs and Creatives Can Change the World

Adam Leipzig · Thursday, June 7th, 2012

There are 60 million creatives and entrepreneurs in America. They are the innovators and the artists, and the intra-preneurs who work inside big companies; collectively, they are the key to reenergizing our country, economically and culturally.

Creative-Entrepreneurs create things and bring them into the world; they bring about change, because change is what they do. These are the people who give us "premieres" and "new work." They make things "different" "bigger," "better," "new," and "improved."

In this video from Adam Leipzig, a preview from a training program we're launching to train entrepreneurs and creatives, I share why I'm so frustrated with where we are today, and how we will transform our lives if we make a 10 percent change.

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