

# Cultural Daily

Independent Voices, New Perspectives

## How Has Technology Changed the Way We Craft?

Our Friends · Wednesday, February 22nd, 2023

Crafting has always been a creative and fulfilling activity that allows individuals to express themselves through various forms of art. From knitting and sewing to woodworking and pottery, crafting has been a part of human culture for thousands of years.

However, with the advancement of technology, the way we craft has been transformed. Today, we'll explore how technology has changed the way we craft – but first, let's consider why there has been such a boom in crafting's popularity.

### Why Crafting Has Become So Popular Recently

Crafting has been a beloved pastime for centuries, but in recent years, it has seen a significant surge in popularity as more and more people take up crafting as a hobby. The reasons for this trend are varied and complex, and include:

#### **Stress relief and mindfulness**

In today's fast-paced world, many people are turning to crafting as a way to de-stress and unwind. The repetitive motions of crafting can be meditative and calming, allowing individuals to focus on the present moment and quiet their minds. This can lead to a sense of mindfulness and relaxation, which is beneficial for both mental and physical health.

#### **DIY culture**

In recent years, there has been a growing DIY (do-it-yourself) and upcycling culture, where people are interested in creating and making things themselves. This can be seen in the rise of online tutorials, crafting blogs, and social media platforms that showcase handmade crafts. This DIY culture has inspired many people to try their hand at crafting, leading to an increase in popularity.

#### **Social connection**

Crafting can also be a social activity, bringing people together and creating a sense of community. Many people join crafting groups or [attend crafting workshops](#) to connect with like-minded individuals and share their skills and knowledge. This can be especially important for people who are looking for a sense of belonging or a way to make new friends.

#### **Personal expression**

Crafting allows individuals to express themselves creatively, and it provides an opportunity for personal expression and experimentation. With the rise of social media, many people are sharing their creations online, creating a platform for personal expression and self-promotion. Crafting can also be a way for people to create personalised gifts for friends and family, allowing them to express their love and appreciation in a unique and meaningful way.

### **Sustainability**

As people become more aware of the impact of mass production and consumption on the environment, there is a growing interest in sustainability and finding responsible ways to live. Crafting offers a way to create personalised items – often, made with sustainable materials and built to last. By making things themselves, people can reduce their carbon footprint and effect a positive impact on the environment.

## **How Has Technology Changed the Way We Craft?**

So how exactly has technology changed what and how we craft, as well as how we use crafting to make money? Let's explore just a few.

### **Access to information**

With the internet, crafting enthusiasts have access to an abundance of information and tutorials at their fingertips. From YouTube videos and blogs to online classes and forums, people can easily learn new techniques and connect with other crafters.

### **The creation of better crafting tools and materials**

The development of new technology has also led to the creation of better crafting tools and materials. Cricut machines are a prime example of this. These machines are designed to cut a wide range of materials, including paper, vinyl, and fabric, with incredible precision.

This has opened up new possibilities for crafters, allowing them to create intricate designs with ease. Cricut machines have also been designed to work seamlessly with a wide range of other crafting tools, such as heat presses and transfer tapes, to create custom items like t-shirts, bags, and even home decor. Crafters can head to [online marketplaces for design resources](#), buy designs at incredibly low prices, and create bespoke, beautiful crafts in a way that was never possible before.

### **Online marketplaces**

The rise of online marketplaces such as Etsy and Amazon Handmade has revolutionised the crafting industry. Cricut machines have played a significant role in this revolution by enabling crafters to create custom and unique products with ease. With the ability to cut intricate designs, crafters can create custom-made products quickly and efficiently, allowing them to sell their handmade items on a global scale. This has led to a rise in entrepreneurship and provided an opportunity for crafters to turn their passion into a viable business.

### **Social media**

Social media has also had a significant impact on the way we craft. Platforms like Instagram and Pinterest provide a platform for crafters to showcase their work and gain inspiration from others.

Cricut has also created its own social media presence, with a dedicated community of crafters sharing their designs and projects online. This has created a sense of community among crafters, allowing them to connect with like-minded individuals and share their passion for crafting with a wider audience.

## Innovation

If we continue with the example of the Cricut machines, we see that they're constantly evolving, with new features and capabilities being added with each release. This has led to an incredible amount of innovation in the crafting industry. The ability to cut and draw with precision has allowed crafters to create designs that were previously impossible to achieve. The introduction of smart materials, which do not require a cutting mat, has also made the process of crafting more efficient and streamlined.

To sum things up, then, technology has changed the way we craft in numerous ways, with [Cricut](#) machines playing a significant role in this transformation. They have provided crafters with improved tools and materials, opened up new possibilities for creativity and innovation, and even created a new community of crafters. As technology continues to evolve, the future of crafting is sure to be full of even more possibilities and opportunities.

*Photo by [Sigmund](#) on [Unsplash](#)*

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