

Independent Voices, New Perspectives

# Indoor Rental LED Display Advantages

Our Friends · Saturday, February 15th, 2020

If your company or institution is organizing an event, one of the issues in which it will be worth investing much of the time, for all the advantages that this will entail for the company and the event itself, is the rental of the audiovisual equipment necessary to the occasion.

Renting the audiovisual equipment (sound, image and lighting equipment) means a significant saving of expenses for the company, which will not have to assume the capital that would involve buying all the equipment necessary for the organization of an event such as a fair, congress, exhibition or presentation of a product or service.

Also, being often large and sophisticated equipment, if you had to buy them, the budget of business events would skyrocket, losing the opportunity to invest in other essential aspects. In fact, in the case of occasional and brief events, the option of renting the audiovisual equipment will undoubtedly be the most successful, since it also saves on expenses for storage and assembly of the material whenever its installation or placement in the chosen scenario.

All these advantages are multiplied in the case of opting for the indoor rental led display for events since by themselves, they also bring significant benefits.

## **1. Because of its light capacity**

Thanks to the excellent light capacity of the LED screens, its use is perfect for all types of scenarios or environments, whether indoor or outdoor locations.

In the case of working with a large amount of sunlight, unlike other audiovisual solutions such as projectors, LED screens do not lose quality and the image can be seen perfectly even if we cannot obscure the work area.

In the same way, it occurs in totally enclosed spaces such as auditoriums, where lighting equipment could also influence the correct visualization of the content. Using LED screens, we forget these problems while we are committed to the best image quality so that our target audience can enjoy the content.

## 2. For the flexibility of the LED

The LED can mount screens of different sizes without having to buy additional material. Besides, you can create custom shapes with their modular panels, put them in motion or even join several to

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form a large video surface. In this way, we can play with our creativity and explore the possibilities to the maximum; adapting the screen to space we have to celebrate the event.

## 3. For solving projector positioning problems

Using a projector instead of an LED display can lead to several inconveniences in addition to the one mention in point number one. For example, if the presenter or any of the attendees is between the projection screen and the projector, the image will be projected on his body and shadows will appear on the screen.

On the other hand, it may be that you do not have the necessary distance to project the entire image on a large screen, so it would be required to combine several projectors. These problems are solved with the LED screens since they emit the photos themselves.

## 4. For its great appeal.

The LED screens allow you to have an ample viewing space without limitations and with the guarantee of viewing the audiovisual content with the best quality. All these advantages make LED screens the preferred rental for all kinds of events since also; these screens also play an essential role in the setting and become architectural elements by themselves.

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