Cultural Daily

Independent Voices, New Perspectives

Inside Track for Independent Filmmakers Published by Bedford/St. Martin's

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Adam Leipzig's acclaimed book helps independent filmmakers turn the tables on Hollywood with 99 step-by-step tips

[alert type=alert-white]VISIT THE OFFICIAL *INSIDE TRACK* SITE HERE[/alert]

After an unprecedented run as a self-published book, Adam Leipzig's *Inside Track for Independent Filmmakers: Get Your Move Made, Get Your Movie Seen* is now available with updated information, from Bedford/St. Martin's, an imprint of Macmillan Education. Leipzig is the publisher of Cultural Weekly.

Aspiring and early-stage filmmakers will discover inside secrets, step-by-step instructions, and time saving shortcuts that will allow them to approach financiers, actors, agents and distributors like a savvy professional.

"My goal was to provide a simple roadmap for getting your movie made, seen and distributed," said Leipzig, CEO of Entertainment Media Partners, and the former President of National Geographic Films. "It's not easy to get your movie made, and more than 90% of those that do get made never get seen. Those are daunting numbers, but this book will help improve your odds of success."

In straightforward language, *Inside Track* tells filmmakers exactly what they need to do to get great casting, work the festival circuit like a pro, make their films highly attractive to distributors and how to pitch their project to financiers. This new volume also includes a foreword by renowned indie film guru Ted Hope, the new Head of Production at Amazon Original Movies, who has produced such iconic indie films as *American Splendor, 21 Grams, The Tao of Steve* and *The Brothers McMullen.*

[alert type=alert-red]**Special Sundance + Slamdance Promotion Jan. 22 – Feb. 1 only!**
1. Buy *Inside Track for Independent Filmmakers* at Dolly's Bookstore on Main St. in Park City.
2. Take a creative photo of the book somewhere in Park City.
3. Email your photo to adam@adamleipzig.com and you'll get FREE his popular Crowdfunding webinar, a $15 value.

Details at Dolly's Bookstore.[/alert]

Sue Fassett, manager of Dolly's Bookstore in Park City, with 'Inside Track'

In addition to his current roles as CEO of Entertainment Media Partners and publisher of Cultural Weekly, Leipzig is the former President of National Geographic Films and Senior VP at Walt Disney Pictures, and he was one of the founders of the Los Angeles Theatre Center. He has supervised over 25 feature films as a producer, studio executive and distributor. He teaches at UC Berkeley's Haas School of Business and in the film program at Chapman University.

Buy *Inside Track for Independent Filmmakers* here.

Top image: Alfred Molina (l) and John Lithgow in 'Love Is Strange,' directed by Ira Sachs, one of the most celebrated independent films of 2014. Courtesy Sony Pictures Classics.

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