

# Cultural Daily

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## Why Can't Billboards Be Forests?

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We look at billboards and see urban blight, the constant commercialization of our visual field. Artist Stephen Glassman looks at billboards and sees suspended bamboo gardens. He's launched a Kickstarter campaign for UrbanAir, a prototype project to retrofit one billboard and develop plans to take the project worldwide. They need to raise \$100,000 by December 11, 2012.

Watch Stephen's video below, then [visit his Kickstarter page](#) to get more details and contribute to the transformation of our cities.

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