

# Cultural Daily

Independent Voices, New Perspectives

## King Krule: 'Easy Easy'

Adam Leipzig · Wednesday, July 17th, 2013

Archy Samuel Marshall is a 18-year-old Londoner with an intense main of red hair and one of the thickest English accents that you'll ever hear. Let's just say that he gets noticed ... and not just for those attributes.

Marshall is quickly making his name as one of the most diversely talented singer-songwriters-producers-musicians to come out of the UK in years. Well, actually, he's made a few names. DJ JD Sports and Zoo Kid have served as his previous monikers, with King Krule being his choice for his debut album to be released on August 24 by True Panther Sounds/XL Recordings. In this follow up to his self-titled EP from 2011, *6 Feet Beneath the Moon* features 14 bold tracks that are described as "... a loose knit meditation on regret and discontent, loss of faith and renewal of hope, and optimism in the face of desperation." While the UK press has given mixed reviews on previous efforts, we feel it's far too early to make any bold predictions for where this 18-year-old is going, but we certainly like what we're seeing. His pedigree isn't too bad either, having come out of three years of study at the highly prestigious BRIT School, which claims such alum as Amy Winehouse, Jessie J, Imogen Heap and Adele. And the fact that he's received glowing praise from Billy Bragg certainly doesn't hurt.

Fun Fact: The King Krule name is inspired by the character Kink K. Rool in the video game *Donkey Kong Country*.

Have a listen to the album's lead single, 'Easy Easy,' in this minimalist video released just last week:

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