

Independent Voices, New Perspectives

Making Money From Online Soccer Better: Practical Tips

Our Friends · Wednesday, June 16th, 2021

Soccer is still the world's most popular sport, boasting a global fanbase of hundreds of millions and a richly stacked competitive calendar of domestic, continental and international club tournaments. With there being a whole plethora of fixtures every week for fans to sink their teeth into, it should come as no surprise to learn that soccer has ridden the wave of the online betting revolution to become the number one sport for wagering.

Here are some of the most practical tips for those hoping to make money from betting on soccer online.

Narrow The Playing Field

Any successful bettor will tell you that the key to lining your pockets is by narrowing the playing field as much as possible. Bookmakers rely on the house edge and uncertainty that arises in the sporting world to make their money, so narrowing that edge by analysing odds and markets is absolutely crucial in ensuring your wager has the best possible chance of winning.

One of the best tips a soccer fan can take with them when betting online is to use their passions and knowledge to narrow in the focus of a wager, and lessen the unknowns surrounding where their money is going.

A great tactic for achieving that, especially for those starting out in the online scene or perhaps those who don't place bets very often is by placing wagers on the sides they watch the most. This 'top down' approach ensures users have the maximum amount of knowledge around specific game nuances such as head to head differences, a team's home/away form, injury records and player confidence, allowing them to take advantage of odds, offers and more exotic types of wagers.

Take Advantage Of Different Markets

One look at the soccer betting markets at a specialist wagering site such as Unikrn.com will show just how stacked and diverse the types of wagers on offer are these days for users. Along with match and season outrights, there are exotic markets available around top goalscorers, top assisters and the most clean sheets for certain players in a league or tournament.

Spread betting has emerged as a unique new wagering option online, with soccer nestled amongst the most popular sports for betting on.

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Spread betting is a form of wagering that rewards users the more correct they are, and punishes those who are more wrong with losses that can sometimes exceed their deposits. Whilst spread betting traditionally works exceptionally well with high scoring sports such as cricket, basketball and rugby, there are variants that have found their way into soccer that have proven to be just as effective.

Betting on everything from the amount of corners, throw-ins or shots on target in a game, to something as niche as betting on how much the kit numbers each team are wearing will add up to, there are plenty of ways for a fan to flex their knowledge for the beautiful game and earn even more money than what traditional wagering would grant them.

Live in play betting is also a great way to take advantage of knowledge and passion for soccer, by following live streams online on mobile apps or television and getting ahead of the bookmaker curve by identifying trends and patterns in a game, and making a bet the very minute a market goes live.

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