

# Cultural Daily

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## Queer the Vote

R. Daniel Foster · Sunday, November 6th, 2022

Queer the Vote is a series of 8 online ads aimed at getting under 30 LGBTQ+ to vote on November 8th. With a conservative wave threatening our rights, photographer Blake Little, designer [Sean Adams](#) and copywriters Jeffrey Hilbert and Frank Rodriguez felt compelled to do something.



[Blake Little](#) explains, “If every single young LGBTQ+ American voted, this could make a crucial difference in tight elections around the country. I want queer youth to know they have a powerful voice in our political arena.” The group is hoping people will repost and retweet the ads to get the message out before the election. The diverse group of individuals pictured in the ads were happy to approve the use of their images for our little grassroots campaign.



Why is this effort important? Many midterm races are going to be close and we need every vote to safe LGBTQ+ rights and our Democracy. According to a 2022 HRC study, in the 2022 Midterm election, “LGBTQ+ identified people account for one-in-ten (11.3%) people in the voting-eligible population (adults age 18+) in the United States. Younger generations are much more likely to identify as LGBTQ+, including 27% of Generation Z (born 1997-2003) 15.6% of Millennials (born 1981 – 1996)”



For more information on the Queer the Vote effort, contact Frank Rodriguez: 1.213.793.1244; [frankdrodriguez808@gmail](mailto:frankdrodriguez808@gmail.com)



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