

# Cultural Daily

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## Jeff Koons: Shiny, Bubbly and Boring

Edward Goldman · Thursday, May 5th, 2011

Being the student of the contemporary art scene and learning what the rich and famous buy and sell these days, it's difficult not to notice the relatively short span of time that these collectors enjoy the expensive art toys they acquire before getting bored with them and putting these toys back on the market. For today's ambitious collectors, to own one of the shiny, bubbly and very expensive sculptures by **Jeff Koons** is simply a must. The amazing amount of craftsmanship that goes into their production, and the obsessive perfectionism exuding — like a heavy perfume — from these sculptures, make them simply irresistible for big money collectors...

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