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# The Best Architectural Websites

Our Friends · Tuesday, March 9th, 2021

As architects worldwide are learning about the power of the internet, you can notice quality architectural websites appearing quite often. In our world, the most crucial information about any industry is online, so keeping up with standards is imperative for success.

However, keeping up with industry news is hardly enough for an architect to stay in the game. As more companies transition to the online sales model, the way an architectural firm presents itself on the internet is vital.

A clean-cut portfolio website is a must if you want to have a chance against the modern competition.

We've prepared a list of six creative websites related to architecture. We'll go through some of the best architecture firm websites and most informative architectural digital platforms worldwide.

### The Bjarke Ingels Group (BIG)

The Bjarke Ingels Group (BIG) is a firm that promotes adaptability and believes high-end architecture must express it at all times. Their company website is an excellent example of environment adaptability.

Starting with the homepage that looks like nothing you would expect to see at an architectural website, the firm's portfolio catches visitors' attention with bright colors and hundreds of small pixel-like tiles.

When you move the cursor, you realize each of the tiles is a separate project, and if you click on it, you'll get project specs, progress photos, and descriptions.

For visitors who prefer a more traditional view, there are simple expanding sections in each corner of the screen. Navigating the unique menu is easy and fun, and it gives a unique experience to site visitors.

## Archi-Graphi

Archi-Graphi is a French-based firm that focuses on two key points: architectural developments and the communication process during their projects. With 15 years of design experience, Archi-Graphi has over 1200 projects and references to showcase.

The architectural firm is involved in the entire building process from beginning to end, and they make sure to meet every client's needs. They also guarantee quality results and strictly respect deadlines.

With cutting-edge, state-of-the-art equipment, the firm has made sure to include its portfolio website as a reference to showcase its modern style.

Their sleek, minimalistic website includes interactive scrolling and gorgeous, high-quality imagery of their projects. The background adds up to the entire minimalistic yet sophisticated design that's perfect for a successful architectural firm.

#### Skidmore, Owings & Merrill (SOM)

The Skidmore, Owings & Merrill (SOM) is responsible for some of the most technically advanced buildings in the world. This firm is an influential collective of architects, designers, and engineers focused on delivering cutting-edge solutions for every project.

The company website is filled with information about the firm, their projects, their business philosophy and values, and essential trending architecture news. It's a valuable source of information for architects who want to keep up with industry trends.

Their homepage features full-screen video loops that showcase their projects in a busy world with detailed information about each of them. Anyone who visits the site can learn about their projects, including hard data, design techniques they use, and ongoing task and project descriptions.

#### **Architizer**

As one of the largest digital architecture platforms, the Architizer aids and promotes the work of various architects.

The homepage slogan describes their focus very precisely, and the background imagery showcases their interest in comfort and style.

A helpful virtual assistant on the website will answer all of your questions, and the intuitive header bar opens up and lays out each part of the website at a glance.

The homepage partitions feature various business partners and helpful articles about trending design processes. It also showcases portfolios of professional client work.

Architects, consultants, and manufacturers can easily join the community.

#### **Ark Shelter**

Ark Shelter creates spaces for living, working, and relaxing purposes. This European-based firm incorporates the essence of nature in all of its designs.

The team respects several crucial design principles, including practicality, flexibility, smart technology, and durability. Their modern website successfully manifests their values and vision.

The hero video will invite you to enjoy the unique Ark Shelter experience. Their intuitive, user-friendly website delivers all the information you need with a minimalistic, clean design. Through

straightforward browsing and creative project solutions, the company site is an ideal representation of Ark Shelter housing.

# **Olson Kundig**

Olson Kundig is an extensive collaborative global practice that gathers professionals who work on entire spectrums of residential and commercial property architecture.

The video on their homepage makes visitors feel like they've entered the project location instead of giving out just a general vibe about the way the projects look. Through even block structure, the site showcases sequence examples of their projects and various service descriptions. The concept of the website makes each design look like a part of a straightforward system that features a wide range of architectural services. It's a perfect representation of what the organization does.

Photo by Domenico Loia on Unsplash

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