

Independent Voices, New Perspectives

## The casino experience delivered directly to your door

Our Friends · Friday, October 29th, 2021

Whether you love the glitz and glam of an on-land casino, or the convenience of unlocking your phone and spinning a few reels, you can now experience the full casino lifestyle, without even leaving your house.

Casino games have continued to grow in popularity for centuries, and with technology dominating our lives even more – there's no wonder that live casino is the future of online gaming. Whilst brick-and-mortar casinos will never go out of style, the 'new kid in town' – live casino – sure is a good competitor. Read on to see how the two compares, so you can decide if a land-based casino is more up your alley – or if you would just love to have the casino experience delivered right to your door.

## **On-Land**

Land-based casinos have been around for hundreds of years. Unofficial gatherings and social gaming have been present throughout ancient history, and the first purpose-build casino was opened in Venice, Italy, in 1638.

Brick-and-mortar casinos are famous for their glamour and high-class gaming. Gambling has always taken part between groups from all backgrounds, and nowadays, are a lot more inclusive than ever before. Not only can a land-based casino offer face-to-face socialising and gaming, but is also a chance to get dressed up and play amongst some incredible history, artwork and architecture.

You could travel the world in search of some of the most luxurious resorts, seeing the sights as well as potentially boosting your bankroll. For example, the Las Vegas Strip is an iconic location that, unfortunately, you do have to leave your house for. But with bright lights and a bustling atmosphere like you've never experienced before, it will no doubt be worth your while.

On top of this, on-land casinos are likely to offer more than just incredible spaces and a variety of games, but very often house performances, theatres, restaurants and some of the world's most famous bars.

## **Online/Live**

The likelihood that you're familiar with online casinos is very high, with their popularity having soared to an all time high in the recent years. Not only are there many gaming sites available, but you can also play all your favourite games *and* more, without even having to leave your sofa.

1

Online casinos are available any time, anywhere, so whether you're on your travels or in your bedroom – you can get the bright lights, incredible graphics and immersive animations delivered right to your door. With unique Slots, classic games and reinvented adventures, the opportunities are endless. But *live casino* offers a next-level experience like no other. The thrill, anticipation, socialising and experience of a brick-and-mortar casino is now available with a live dealer being streamed directly to your desktop or mobile device – from a specialist designed studio. Camera angles and lighting offer a close-up, high-definition experience, with animations, themed games and the chance to chat live with the dealer and other players, live casino truly allows you to experience the class, glitz and glam, without even having to change out of your pyjamas.

You could play *Deal or No Deal*, or *Monopoly* inspired games, or try your luck at Roulette, Blackjack or Poker, all with a live, interactive and unique spin. So why not try live casino online and have the casino experience delivered directly to you?

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