

Cultural Daily

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Top Celebrities Who Endorse Cryptocurrency and Might Own Them

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Cryptocurrency is basically a digital currency that uses cryptography to secure transactions and verify the transfer of assets. It is not issued by any central authority. You can buy cryptocurrencies with real money, or you can earn them through processes like mining. Most people know about Bitcoin and Ethereum, but there are many more out there.

Since cryptocurrencies have gained in popularity over recent years, it's no surprise that celebrities have gotten involved as well. From actors and athletes to musicians and more, here are some of our favorite [celebrities who endorse cryptocurrency markets](#).

Paris Hilton

Paris Hilton is a celebrity who has endorsed several cryptocurrency projects and has been involved in the cryptocurrency industry. She has also been a spokesperson for several cryptocurrency projects, including LydianCoin, Chynge, and ONG Social.

Paris Hilton has been involved with LydianCoin since 2017. She was one of the first celebrities to join the team as an advisor and became an official spokesperson soon after joining. The project aims to create “a global marketing platform that allows advertisers to reach their target audience while also providing consumers with rewards” using blockchain technology.

She is also involved with Chynge (formerly known as AGORA), which aims to become “the world’s most secure and transparent bank-to-bank payment network powered by AI & blockchain technology” through its token sale platform called Agora Marketplace.

Gwyneth Paltrow

You may not immediately recognize her name, but if you were a fan of the '90s TV series “Murphy Brown,” you’ll remember actress Gwyneth Paltrow. She’s also played Pepper Potts in several Marvel movies, including “Iron Man” and “Avengers: Endgame.”

Paltrow has been an outspoken supporter of cryptocurrencies for some time now. In fact, she’s had a crypto [wallet](#) since at least 2014. And that was well before they were as popular as they are today. The actress has also worked with technology companies like Google and Apple. Perhaps it’s not so surprising that she’d be interested in cryptocurrencies given these connections.

Paltrow has more than 12 million followers on Twitter alone (though some have questioned whether those followers are actually real). This gives her influence over many people who might be interested in buying into crypto but feel unsure about doing so because of its volatility or potential risks related to fraud or hacking.

Lionel Messi

Lionel Andrés Messi, also known as Leo Messi, is an Argentine professional footballer who plays as a forward for Ligue 1 club Paris Saint-Germain and captains the Argentina national team. He's been named the best player in the world five times. In other words, he's kind of a big deal.

He's also invested in a crypto startup called [Sirin Labs Inc.](#), which raised \$157 million during its initial coin offering (ICO). The company creates blockchain-based hardware devices designed to secure digital identities and protect data privacy while also enhancing security on mobile devices.

Floyd Mayweather

Floyd Mayweather is a professional boxer who holds the record for the highest number of championship fights in boxing history. He has won 11 world titles in five different weight classes from 130lbs to 154lbs, which made him one of the best pound-for-pound fighters of all time.

In addition to being a champion boxer and one of the richest celebrities in Hollywood, Floyd also invests his money in cryptocurrency. He has invested in Bitcoin, Ethereum, and Litecoin. In 2017 he announced that he would be launching his own ICO called Stox. It's a prediction app designed to help people make better investing decisions by analyzing information from Twitter users.

The app was successful but was shut down after a few months because it failed to attract enough users. His passion for crypto reached even further when he started The Money Team Crypto Club where fans can buy merchandise using cryptocurrencies like Bitcoin before an event starts.

Mike Tyson

Mike Tyson's endorsement is one of the most recent celebrity endorsements of cryptocurrency. In an interview with CNBC, Tyson said he is a "huge supporter" of cryptocurrencies and that he has invested in Bitcoin, Ethereum, and Litecoin.

Tyson also revealed that his daughter's boyfriend introduced him to cryptocurrency. He also indicated that he has invested in Bitcoin ATMs at his Las Vegas restaurant and has plans to acquire more as they become available in jurisdictions where they're legal.

50 Cent

50 Cent is one of the few celebrities who has made a fortune from his cryptocurrency investments. The rapper and actor invested in Bitcoin, Ethereum, and Litecoin back in 2014 by purchasing coins early before their price shot up. Since then, he's continued to invest in ICOs (initial coin offerings), cryptocurrencies that are still in development.

Getting celebrities to endorse cryptocurrency and blockchain technology is one way to bring the crypto sphere closer to the masses. While some people may see the involvement of famous individuals as a sign that crypto has reached mainstream adoption, others may consider these

partnerships as an advantage for creating hype. Either way, this phenomenon has been essential for changing the way people view cryptocurrencies and blockchain technology.

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