

Cultural Daily

Independent Voices, New Perspectives

What were the most Googled games and apps in 2020?

Emma James · Tuesday, December 15th, 2020

2020 has been a real roller-coaster of a year and one that most of us will remember for a long time to come. As it draws to a close though, now is the ideal time to reflect on it in more detail. One great way of doing that is delving deeper into what people searched for on Google in 2020. If you are into gaming and apps, then it is certainly worth seeing which ones people were interested in finding out more about over the last 12 months.

Casino Apps

Of course, some general categories remained as popular as ever – and many even saw more searches as people had more spare time on their hands when at home. [Online casino apps](#) can be included in the list and many people searched for this type of app to have fun with in 2020. Many also searched for sites like NJ Online Casino Apps, that make it quick and easy to find the best online casinos. Whether it be a case of people wanting to pick up and learn the nuances of poker, or to distract themselves from the doom and gloom of the outside world, or simply to experience casino games for the first time, casino apps have definitely been among the most downloaded this year.

Among Us

[THE most searched for game on Google in 2020](#) was Among Us. Interestingly, this was a game first launched back in 2018 but which really burst into life in 2020. The popularity of the game has seen it dominate Google searches for month after month during this year. But what lies behind its stellar performance in 2020? The free price point is undoubtedly helpful, as is the interesting gameplay. It mostly comes down to the major headlines it started to generate, which then saw people typing it into Google so they could find out more about the game.

Fall-Guys: Ultimate Knockout

Another major success story in terms of Google searches in 2020 is Fall Guys: Ultimate Knockout. This was a title which really picked up traction in the summer and found favor with millions of players worldwide, via platforms like Twitch. If you can imagine a cute cross between an obstacle knockout course and a Battle Royale title, you get the idea. Players take control of a brightly colored animal character in the game and attempt to make it through the course. If they make it as the last one standing, they win. When you think of how fun the gameplay is and how it allows you to escape reality for a while, the appeal is clear.

Zoom app

When taking a close look at Google's own list of 2020's top global search terms, one name stands out – Zoom. This handy business app really came into its own during the last 12 months, as more people began to work from home due to COVID-19. It is, therefore, no surprise to see it as Number 4 on Google's most searched for terms in 2020. With no end in sight for the pandemic, and people continuing to work from home, searches for Zoom could well remain high in 2021.

TikTok app

One term in Google which has been consistently searched for in high volumes over all of 2020 is TikTok. It is undoubtedly another app which has benefited from COVID-19 and the need people had for connecting virtually with others. But what does this app offer? It basically allows you to upload short video content for other people to view, while also allowing you to see videos made by other people. It has caught on as a massive craze in 2020, as people look to cheer themselves up by watching daft videos people have made. Whether you were using it to [build TikTok followers organically](#) or just for fun, it was something many of us searched for on Google in the last 12 months.

2020 has been an interesting year for Google searches

It is always interesting to look back at the end of a year to see what people have been searching for on Google. As this is the biggest search engine around, it gives us a good idea of what people on a global scale are looking for or are worried about. In terms of games and apps, the above are among the biggest hitters in terms of Google searches. Whether people searched them out of curiosity or to actually use, they have all had a great 2020.

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