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# When Culture Meets Calculation—How Games Reflect the Way We Think

Our Friends · Friday, June 6th, 2025

Ever wonder why certain games catch on in one part of the world but not in another? It's not just about fun. It's about how we think. From poker tables to online strategy games, our play reflects deeper patterns in our culture and mindset.

Games aren't random; they're cultural mirrors.

They show how we weigh risk, trust others, and chase rewards. It's not just win or lose. It's about what our favourite games say about us, and why they hit differently depending on where and who you are. Let's dive in.

#### **Probability: The Math Behind the Moves**

Every choice we make in a game involves a small mathematical calculation, whether we realise it or not. Take an **online blackjack experience** as an example—players constantly calculate odds. Should you hit or stay at 16? What's the dealer likely holding? Your brain makes quick probability calls even if you're not breaking out a calculator. This is the math behind the moves.

Strategy games work the same way. Managing resources isn't just about stockpiling in a game like Civ or StarCraft. It's about knowing when to take a risk and play it safe. That thinking comes from game theory—the study of people's decisions in competitive situations.

Game theory shows that our choices aren't always about logic. They're often about anticipating others and weighing potential outcomes.

Games are a fun way to test our instincts, but they also reflect how we think about risk, chance, and reward. Math may not be front and centre, but it's always in play.

## **Games as Thought Experiments**

Chess, poker, and strategy video games aren't just for fun. They're mental workouts that mirror real-life problem-solving. In chess, players must anticipate their opponent's moves, like strategising in business or military scenarios.

Poker introduces hidden information, requiring players to make decisions based on probabilities and reading others, akin to negotiations or market trading. Strategy video games often demand

resource management and long-term planning, reflecting challenges in project management or urban development.

These games blend logic with unpredictability, teaching players to adapt and think critically. They serve as thought experiments, allowing individuals to explore decision-making processes in controlled environments.

Playing these games can improve real-world cognitive skills, such as strategic thinking, risk assessment, and adaptability.

## **Intuition: The Subconscious Player**

In high-stakes games like poker and esports, gut feelings often guide split-second decisions. In poker, intuition helps players sense when to **bluff or fold**, even without concrete evidence. This "sixth sense" is honed through experience and pattern recognition.

Esports players also rely on intuition. In fast-paced games, there's no time for detailed analysis. Players make rapid decisions based on instinct, which they have developed through countless hours of gameplay.

Cultural backgrounds influence this reliance on intuition. Western cultures often value individual decision-making and spontaneity, leading to a greater emphasis on gut feelings. In contrast, Eastern cultures may prioritise collective strategies and careful planning, sometimes favouring analytical approaches.

Ultimately, intuition in gaming isn't just guesswork; it's a subconscious process informed by experience and cultural context. Recognising and developing this skill can enhance decision-making in games and real-life situations.

#### **Emotion: The Wild Card**

In gaming, emotions are the wild card—unpredictable and powerful. Our emotions strongly influence our choices, whether the excitement of a close game or the disappointment of losing.

Research indicates that emotions significantly impact decision-making under risk, with sadness promoting greater risk aversion and anger leading to increased risk-taking.

Games often serve as outlets for these emotions. Players might channel frustration into competitive matches or find hope in progressing through challenging levels. This emotional engagement isn't just a byproduct; it's a core part of the gaming experience.

Cultural backgrounds also shape how emotions are expressed and managed in competitive environments. In some cultures, openly displaying emotions during gameplay is encouraged, fostering a passionate gaming environment. In others, maintaining composure is valued, emphasising strategic restraint.

Understanding the role of emotions in gaming can enhance player experience and performance. Players can create more effective strategies and have a more satisfying gaming experience by acknowledging how emotions affect their decisions.

#### **Culture and Cognitive Style**

**Cultural values** significantly influence how gamers approach and enjoy games. Western cultures often emphasise individualism and favour games highlighting personal achievement and autonomy. Players from these backgrounds might prefer open-world adventures or competitive arenas where individual skill and decision-making are paramount.

Conversely, Eastern cultures, which often value collectivism, may gravitate towards games emphasising group harmony and cooperative play. In these cultures, group performance rather than individual accolades usually measures success. This cultural inclination can lead to a preference for games that require teamwork and collective strategy.

These differing preferences reflect broader societal norms and philosophies. In individualistic societies, personal goals and self-expression are prioritised, while collectivist cultures emphasise group cohesion and shared objectives.

Understanding these cultural influences can provide deeper insights into game design and player engagement across different regions.

#### Games Show Us Who We Are

Games do more than entertain. They reveal how we think, feel, and connect. Every choice, from gut instincts to group strategy, reflects culture, emotion, and logic. Every play in any game, be it blackjack, StarCraft, or poker, has a backstory. Ultimately, games are lived rather than just played.

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